



SPONSORSHIP PROSPECTUS

Presented by
CBI Official Marketing Partner

EST 2016
Adllins
MEDIA

2026



OUR PARTNERS



MAJOR

Court Signage Package

Court 1 - \$35,000 +GST

Court 2-5 - \$25,000 +GST

MINIMUM 1 YEAR AGREEMENT

Status

Position your brand in the heart of Cairns' premier basketball arena during all games, tournaments (and livestreams for NBL court 1). This premium positioning ensures your organisation is consistently visible to players, spectators, families and digital audiences.

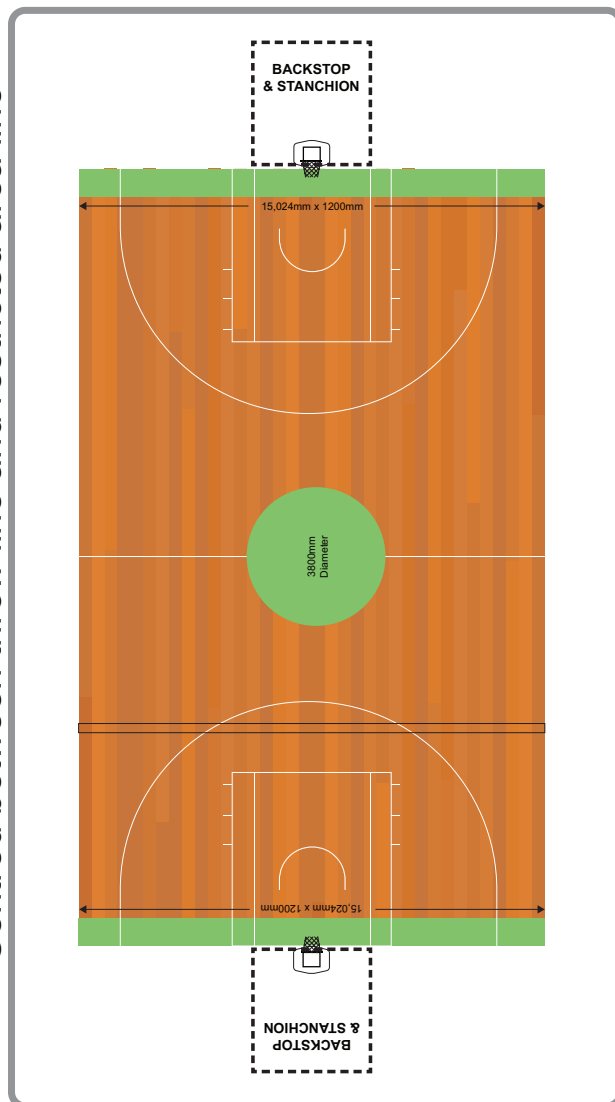
Inclusions & Value:

- Five premium signage positions including both baseline ends, the centre jump circle, and one feature wall at end of court. (Nb Court one is a negotiation, aspects already sold).
- One strategically positioned wall sign on your sponsored court for maximum audience exposure and spectator visibility.
- Court 1 includes exposure during NBL1 home games across livestreams, photography and media content in addition to community competitions and major tournaments.
- Reinforced alignment with high-performance development pathways.
- Recognition as a key supporter of basketball growth in Far North Queensland.
- Brand recognition with corporate signage on external building wall.
- Invitation to Cairns Basketball Partner sponsors Networking Event.
- Sponsorship listing and digital hyperlink to business website or social profile.
- Social Media content for your brand as a partner on CBI digital channels.

Why this works:

Court signage places your brand directly within the action, ensuring repeated and immersive visibility.

Centred between throw line and restricted area line



The more fans watch, play and return each week, the more your brand becomes part of the sporting experience.



Cairns Basketball Incorporated



SPONSORSHIP PACKAGE NOMINATION FORM

Major Partners of CBI

\$25,000 + GST annually

Major Court Signage Package

Court 1: \$35,000 + GST (MUDDY'S CAFE - SOLD)

Court 2-5: \$25,000 + GST

Digital Website Advertising

\$12,000 + GST per advertisement

LED Signage – Court Media

\$15,000 + GST per package

Stadium Roadside Fence Signage

Signage Size: 1200mm (H) x 1800mm (W)

Gold - \$13,000 + GST

Silver - \$9,100 + GST

Bronze - \$5,200 + GST

Inside Car Park - \$1,000 + GST

NBL1 Premium Partner Sponsor

\$25,000 + GST per season

NBL1 Corporate Boxes

\$5,000 + GST annually (6 pax)

Larger Box Required 9 12

NBL1 Player Sponsor

Please contact me for Player Sponsorship options

AGREEMENT ACCEPTANCE

Sponsorship Category:

Sponsorship Value: \$

Organisation / Business Name:

Contact Name: Signature:

Position Title: Date:

Address:

Tel: E-mail:

Please note: Payment is requested within 4 weeks of acceptance.

OFFICE USE ONLY

Signed by/for and on behalf of Cairns Basketball Incorporated

Name Position

Signature Date