



# SPONSORSHIP PROSPECTUS

*Presented by*  
CBI Official Marketing Partner

EST 2016  
*Adllins*  
MEDIA

# 2026



**OUR PARTNERS**



# MAJOR

## Partners of CBI

**\$25,000**  
**+GST**

**MINIMUM 1 YEAR AGREEMENT**

### Status

Major Partners help shape the continued growth and development of Cairns Basketball, supporting both elite performance and grassroots pathways.

### Inclusions & Value:

- Strategic, high-impact alignment with the club's long-term direction.
- Recognition as a Major Partner of basketball growth in Far North Queensland.
- Brand signage positioning within all five courts of the facility
- Brand recognition throughout term of agreement across local media where applicable.
- Content assets provided to your business highlighting your Major Partner sponsorship, including partner badge, e-signature image and social media image.
- Logo represented on Cairns Basketball official staff apparel.
- 4 Season tickets to the NBL1 including Marlin & Dolphin home games.
- Brand recognition with corporate signage on the main building.
- Invitation to Cairns Basketball Partner sponsors Networking Event.
- Sponsorship listing and digital hyperlink to business website or social profile.
- 2 Social Media content for your brand as a partner on CBI digital channels.

### Why this works:

Major Partner recognition positions your organisation as a driving force behind the growth of basketball in Far North Queensland. This level of partnership places your brand at the heart of every touchpoint - from community participation to competitive performance - building long-term trust, visibility and a positive legacy.

**By aligning with a club known for development, inclusivity and local pride, your organisation becomes synonymous with progress, empowerment and the shared success of our region.**



Cairns Basketball Incorporated



# SPONSORSHIP PACKAGE NOMINATION FORM

## Major Partners of CBI

\$25,000 + GST annually

## Major Court Signage Package

**Court 1:** \$35,000 + GST (MUDDY'S CAFE - SOLD)

**Court 2-5:** \$25,000 + GST

## Digital Website Advertising

\$12,000 + GST per advertisement

## LED Signage – Court Media

\$15,000 + GST per package

## Stadium Roadside Fence Signage

Signage Size: 1200mm (H) x 1800mm (W)

**Gold** - \$13,000 + GST

**Silver** - \$9,100 + GST

**Bronze** - \$5,200 + GST

**Inside Car Park** - \$1,000 + GST

## NBL1 Premium Partner Sponsor

\$25,000 + GST per season

## NBL1 Corporate Boxes

\$5,000 + GST annually (6 pax)

Larger Box Required     9     12

## NBL1 Player Sponsor

Please contact me for  
Player Sponsorship options

## AGREEMENT ACCEPTANCE

Sponsorship Category: .....

Sponsorship Value: \$ .....

Organisation / Business Name: .....

Contact Name: ..... Signature: .....

Position Title: ..... Date: .....

Address: .....

Tel: ..... E-mail: .....

Please note: Payment is requested within 4 weeks of acceptance.

### OFFICE USE ONLY

Signed by/for and on behalf of Cairns Basketball Incorporated

Name ..... Position .....

Signature ..... Date .....